



Copywriting | Marketing | Strategy

Check list for Creating Your Own Ads

- Use headlines that attract your customers
- Always include a compelling offer
- Use a specific start date and deadline in your ad
- Insert testimonials from past customers – it builds credibility and provides proof
- Include a guarantee on your products and services
- Your ad must look unique and stand out from your competitors
- Your ad must only focus on what your customer wants
- Have only one goal for each ad
- If you are having a sale, then tell the reason why
- Write ads that are straight to the point and easy to understand

Who else wants to be fit, strong and healthy?

“FINALLY... The Perfect Solution if You want to be Stress Free in just 75 minutes... Even if You’ve Never Done Yoga Before”

Are you **stressed, exhausted** and **overwhelmed**? Frustrated you’re not as strong, flexible or pain free as you used to be? Are you embarrassed at not *having the energy to keep up with your family*?

If so... here’s some good news for you.



Proven yoga techniques, taught by a certified Yoga teacher, helps you achieve **muscle tone, flexibility and strength** so you’ll look great, feel confident and be healthy. And best of all... you’ll have mental clarity and feel younger.

In fact... we’re so confident, we’re inviting you to attend a **FREE yoga class** at 7:30AM on Saturday 2nd of April at Thorneside Community Hall (188 - 195 Mooroondu Road, Thorneside) OR 6:30PM on Thursday 7th of April at Cleveland Redlands Lions Community Hall (122 Shore Street East, Cleveland).

RSVP today by email info@youryogacommunity.com.au or call 0424 809 219 to secure your spot at the **FREE yoga class and receive your own Yoga Mat!*** Compliments of Your Yoga Community & Yoga King. (*Only while stocks last. Yoga Mat supplied at your first class after payment of full fees)

FRONT

BACK

What Some of Our Clients Say...

“I was sceptical but now I’ve gained strength and am using the breathing and movement techniques in everyday life”

I was sceptical because I went to a yoga class years ago that had 40 to 50 people in it doing extreme poses... it felt like a cattle yard.

I felt overweight and not strong, but I decided to give it a go with Your Yoga Community.

Each week I’m surprised I’ve gained strength and I’m using the breathing techniques and movement in everyday life. I had been doing alternate moves to make it easier for me and now have the strength to do all the exercises. I really enjoy it now.

Gaynor

“Also having the classes online makes me feel more confident.”

I decided to do yoga as I have a stressful job and home life, plus I’m not a gym person.

The yoga helps me with the stress. The breathing exercises helps me in different situations. Also having the classes online, as well, is good so I can practise during the week, which makes me feel more confident.

I’ve never done yoga before and I find Shivaun and Michael easy to approach and their classes quite gentle. I’d definitely recommend them to my friends and family.

Amanda

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